

# INSIGNIA

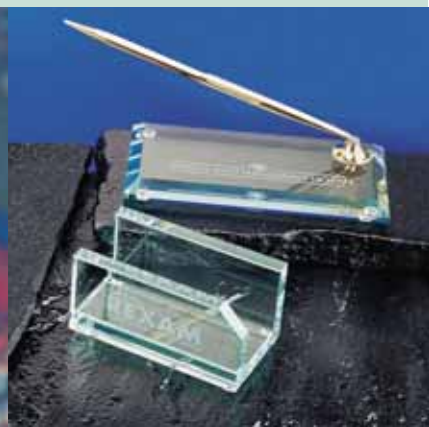
corporate gifts & awards

Awards

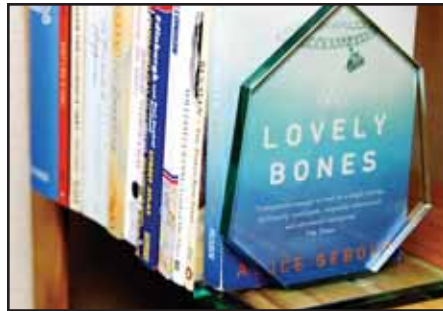
Corporate Gifts

Sports Prizes

Merchandising



WHATEVER YOU WANT IT FOR...



...THERE'S AN INSIGNIA GIFT FOR YOU

A comprehensive range for all occasions.

Visit [www.insignia-gifts.co.uk](http://www.insignia-gifts.co.uk) or [www.insignia-awards.co.uk](http://www.insignia-awards.co.uk)

for a full breakdown of all our product ranges.

Call **01472 508953** or e-mail: [sales@insignia-gifts.co.uk](mailto:sales@insignia-gifts.co.uk)

to help with your gift or award requirements.

# SERVICE , QUALITY , CHOICE

At INSIGNIA we will guide you through choosing the right gift or award, guaranteeing the right results for your event, staff incentive or commemoration. *"Everyone loves to receive a gift or award. It is proven to boost staff morale or give companies that added edge over their competitors."* Ray Drury, Proprietor of Insignia.

INSIGNIA is a progressive company established in 2000 to fulfil all reward and incentive requirements. One of the most impressive product ranges in crystal, metal and leather goods are brought to you from a variety of quality suppliers from around the world. With a keen eye on customer service, Insignia offer all their gift, award and merchandise customised to suit specific needs, whether this be through engraving logos and inscriptions, bespoke designs or presentation packaging – all this backed by professional co-ordination and delivery.

INSIGNIA has supplied many top name awards and events, such as the **Commercial Radio Awards, Prince's Trust Awards, Child Care Awards, Primary Care Trust Awards** and **many golf tournaments**, but commend themselves on being small enough to offer that personal service. INSIGNIA also provide one off commissioned pieces for specific awards or commemorative anniversaries.

Products and services offered by INSIGNIA encapsulate true quality, a customer-focussed service, presentation packages, competitive prices and, in most cases, no minimum order size.

A quality gift can be a lasting memory for generations.

Visit **[www.insignia-gifts.co.uk](http://www.insignia-gifts.co.uk)** or **[www.insignia-awards.co.uk](http://www.insignia-awards.co.uk)**

for a full breakdown of all our product ranges.

Call **01472 508953** or e-mail: **[sales@insignia-gifts.co.uk](mailto:sales@insignia-gifts.co.uk)**

to help with your gift or award requirements.

# RECOGNITION

## INSIGNIA – AWARDS

The value of an award can be immense. An industry accolade can have a positive impact on staff morale, but it also has added industry value. Companies who are recipients of awards state that there has been significant increase to their new client base. Staff awards whether it be for length of service, achievements, innovation or for sales incentives, recognise employee contribution. Many companies now realise this and use their own awards to say thank you or well done.



INSIGNIA supply a comprehensive range of bespoke and customised awards to meet specific requirements and deadlines, whether this is for Staff Awards, Long Service Awards, Team of the Year Awards, Enterprise Awards, Sporting presentations or Tournament prizes. More and more



companies are seeing the value in presenting staff, teams and suppliers with awards for best practice. There are now more than 18,000 separate awards handed out each year, according to Awards World Magazine.

For more details of awards ideas visit:

[www.insignia-awards.co.uk](http://www.insignia-awards.co.uk)

The power of recognition should not be underestimated.

Visit [www.insignia-gifts.co.uk](http://www.insignia-gifts.co.uk) or [www.insignia-awards.co.uk](http://www.insignia-awards.co.uk)

for a full breakdown of all our product ranges.

Call **01472 508953** or e-mail: [sales@insignia-gifts.co.uk](mailto:sales@insignia-gifts.co.uk)

to help with your gift or award requirements.

## INSIGNIA - MERCHANDISING

Merchandising is a key marketing tool to achieve a company's overall objectives and ultimately to increase the face of a company's brand. INSIGNIA can design and produce sample metal, leather and crystal products to form part or all of your merchandising plans. From branded



coasters, key rings, pens, paperweights and much more, INSIGNIA have a portfolio of universally stylish products that can help build the image and value of a company. Once you are happy with the sample Insignia will be able to handle whatever sized consignment you may require. In addition to providing corporate items, INSIGNIA also supply a number of football league clubs and other outlets.

## INSIGNIA – CORPORATE GIFTS

As an annual thank you to suppliers or customers, or to promote your company name amidst a new client base, branded corporate gifts can show the benefits of being associated with your company. Corporate gifts show 'corporate values' and are an excellent way of building customer loyalty as they are a constant reminder.

Corporate gifts can also be tailored towards commemorative occasions in the company's calendar. INSIGNIA will brand all celebratory gifts to mark milestones such as company anniversaries, new premises, product launches and special events.



When it comes to awards and gifts – Insignia says it all.

Visit [www.insignia-gifts.co.uk](http://www.insignia-gifts.co.uk) or [www.insignia-awards.co.uk](http://www.insignia-awards.co.uk)

for a full breakdown of all our product ranges.

Call **01472 508953** or e-mail: [sales@insignia-gifts.co.uk](mailto:sales@insignia-gifts.co.uk)

to help with your gift or award requirements.



# INSIGNIA

corporate gifts & awards

INSIGNIA offer an extensive range of quality items with well over 500 products to choose from. Styles to suit all tastes from contemporary to traditional at competitive prices. To talk through your requirements or to receive further information contact:

INSIGNIA

T/F **01472 508953** e-mail: **sales@insignia-gifts.co.uk sales@insignia-awards.co.uk**

Or visit:

**[www.insignia-gifts.co.uk](http://www.insignia-gifts.co.uk) [www.insignia-awards.co.uk](http://www.insignia-awards.co.uk)**

to view the full product range and to request further information and quotations.

INSIGNIA

3 Wheatfield Drive Waltham Lincolnshire DN37 0XT